

# SARAH LOCONTE

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## CURRENT EMPLOYMENT

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### **Colaneri Estates Winery**

Part-Time Web Developer September 2014 – present

- Fixing Wordpress E-Commerce website with major compatibility issues and user experience problems.
- Modification of website design for the best user experience as well as e-commerce conversions.

### ***www.sarahloconte.com***

Freelance Web & Graphic Designer September 2012 – present

- Creation of print materials and web sites to meet clients needs.
- Communication with clients to ensure their vision was achieved both in aesthetics and functionality.

## PAST EMPLOYMENT

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### ***Niagara College Canada***

Web Developer in the International Department April 2014 – August 2014

- Contract position to design and develop the new Study Work Abroad Website (<http://studyworkabroad.niagaracollege.ca>) with a custom design and Wordpress theme build.

### ***vxFusion***

Web Development & Graphic Design Intern March 2014 – June 2014

- Development of websites and print materials for clients throughout the Niagara Region.

### ***Future Access Inc.***

Web Development & Graphic Design Intern Dec 2013 – February 2014

- Designing the user interface for various websites through wireframes and digital mock-ups as well as taking into account the best user experience.
- Creation of logo and word art for clients in Niagara and Toronto Area.

### ***Niagara Centre for Independent Living***

Communications and Marketing Coordinator May 2012 to March 2014

- Designing print/web materials for events and programs.
- Implementation and monitoring of social media strategy and staff training.
- Content editor for major protocol and procedure documentation.

### ***Lloyd Reeds Map Collection, McMaster University***

Map Library/GIS Assistant May 2011 to April 2012

- Inventoried over 50,000 paper maps, which developed great attention to detail and organization skills.
- Created the protocol and documentation manual for the first 'in-house' digitization project of over 2,600 WWII era topographic maps with new large format scanner in high-resolution formats.

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## ACADEMIC QUALIFICATIONS

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### *Niagara College Canada*

New Media Web Design Diploma

April 2014

- President's Honour Roll: 4 term average: 96%
- PC and Mac OS literate.
- Great working to expert knowledge of HTML, CSS, Javascript, jQuery, PHP, MySQL, SQL Server, PHPmyAdmin, SEO techniques, Google Analytics.
- Intermediate to Advanced knowledge of the Adobe Creative Suite.
- Experience with front-end frameworks, most fluent with Zurb's Foundation.
- Proven track record with responsive web design and cross-compatibility practices.
- Experience managing multiple projects with tight deadlines.

### *McMaster University*

Honours B.A. in Geography. Minor in Economics

April 2012

## VOLUNTEER EXPERIENCE

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### **Autism Ontario: Niagara Chapter**

Graphic Design Volunteer

March 2013 – present

### **Leave A Legacy Ontario: Golden Horseshoe**

Website Management Volunteer

February 2011 – present

## AWARDS

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**Niagara College New Media Web Design Chair's Award of Excellence**

April 2014

**Niagara College New Media Web Design Graduating Class Award (Voted by Peers)**

April 2014

**Autism Ontario Niagara Chapter Volunteer of the Year**

April 2014

**\$500 Niagara College General Bursary Award**

October 2013

## EXTRACURRICULAR ACTIVITIES

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**Niagara United Women's Summer & Winter Leagues**

2012 – present

**Niagara United Soccer under 21 Ontario Women's Soccer Team Captain**

2008 – 2010